

Penrith Agricultural Society

Penrith Show Secretary: Mrs Mandy Hitch

c/o Dodd & Co, FIFTEEN Rosehill, Montgomery Way, Carlisle, Cumbria CA1 2RW

Tel: 01228 593595

e-mail: secretary@penrithshow.co.uk Website: www.penrithshow.co.uk

Sponsorship Order Form

Penrith Show – 18th July 2020

Class Sponsorship	Cost	Number	Total cost
Crops	£ 60		
Cattle	£ 70		
Sheep	£ 36		
Horse	£ 45		
Vintage Tractor	£ 30		
Industrial	£ 16		
Child Industrial	£ 8		
Rabbit	£ 5		

Details of larger sponsorship packages can be obtained by contacting the Secretary

Total Sponsorship: £.....

If you wish to specify an exact class please tick here and you will be contacted.

Sponsorships will be allocated on a 'first come, first served, basis'. If your preferred item has already been allocated to someone else we will contact you to consider possible alternatives.

I hereby submit my order for sponsorship for the 2020 Penrith Show as detailed above.

Name..... Telephone.....

Company..... Email.....

Address.....

Signed..... Date.....

Please send future forms and correspondence via email

Payment Methods - PLEASE NOTE CHANGE OF BANK ACCOUNT

1. Please make cheques payable to "Penrith Agricultural Society"
2. Phone 01228 593595 to pay by card
3. BACS payment to: Natwest Bank, Penrith Agricultural Society, Sort Code 55-81-37, Account number 91080541. Please give your reference here

Sponsors registered before 5th JUNE 2020 will appear in the Show Guide as well as the Website

PENRITH SHOW 2020

SPONSORSHIP BENEFITS

This section is independent of stand fees, and anyone offering class sponsorship will be eligible. Sponsor badges will be in addition to any free show passes you may be eligible to as a trader, therefore giving extra free entries, but with a little extra.

All sponsors will be listed in the show guide & show schedule publications next to their area of sponsorship, as well as the on-line show schedule. They will also feature in the sponsorship lists in the show guide and on the website.

BRONZE SPONSOR (Spending between £50 & £249)

1. Sponsor Badges giving entry to the show and the Members tent, which has the advantage of ring side seating facilities, tea/coffee and a bar.
 - 1 - based on sponsorship/advertising of between £50 & £100
 - 2 – based on sponsorship/advertising of between £101 & £150
 - 3 – based on sponsorship/advertising of between £151 & £200
 - 4 - based on sponsorship/advertising of between £201 & £249
2. Free web-link from our website to yours

SILVER SPONSOR (Spending between £250 & £499)

1. Sponsor Badges giving entry to the show and the Members tent, which has the advantage of ring side seating facilities, tea/coffee and a bar.
 - 5 - based on sponsorship/advertising of between £250 & £300
 - 6 – based on sponsorship/advertising of between £301 & £400
 - 7 – based on sponsorship/advertising of between £401 & £499
2. Free web-link from our website to yours
3. Free main ring banner (banner to be supplied by sponsor)

GOLD SPONSOR (Section Sponsorship: Cost £500)

Sections available to Sponsor in this way are: Cattle, Sheep, Horses, Show Jumping, Poultry, Rabbits, Members Tent, Walling, Industrial Tent, Rural Crafts, Food Hall, Vintage Tractors, Entertainments, Wrestling and Main Ring. For Details of available sections, please contact the Secretary.

Sponsorship of a section will include:

- Branding opportunities at that section (to be supplied by sponsor).
- Branding in publications associated with chosen feature.
- Programme Advertisement (B&W full A5 page).
- Banner spaces at the Show section (banners to be supplied by sponsor).
- Company name and information announcements throughout the day over PA system.
- 5m of free exhibition/trade stand space in the appropriate section
- Sponsor recognition on all Social Media platforms on the run up to the Show

This is in addition to 6 Gold Badges allowing free entry into the show as well access to the Members' Enclosure which overlooks the Main Rings and enjoys bar and luncheon facilities

Costs - £500