



# Penrith Agricultural Society

Secretary – Mr Andy Ryder

C/O Holme House, Dale, Ainstable, Carlisle, CA4 9RH

Tel: 01768 870523

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## TENDER FOR CATERING UNITS ON THE SHOW FIELD INCLUDING: TEA/ COFFEE; CONFECTIONARY; ALCOHOL; COLD DRINKS; DOUGHNUTS; FAST FOOD

You are invited to tender for catering rights at Penrith Agricultural Show, on **Saturday 20<sup>th</sup> July 2024**

A tender will only be considered when submitted to the Secretary on the following form and signed by the applicant by the **closing date of noon on 28<sup>th</sup> February 2024**

**Trading Name** (for advertisement) .....

**Contact Name** .....

**Address** .....

**Telephone** ..... **Mobile** .....

**Email** .....

### All tender applications must answer the following questions:

- 1. Are you prepared to be responsible for the cleanliness of your immediate area? Yes / No
- 2. Are you registered with your Local Authority? Yes / No

3. Please name Authority in which you are registered .....

- 4. May we obtain references from another show regarding your services? Yes / No

Reference: .....

5. Size of frontage required (in metres): ..... Depth required (in metres): .....

(This must include any extra vehicle/ trailer you need to leave on the field with it, or you may find there is not enough space allocated when you arrive)

6. Tender price (What you would pay to have this unit on the main show field); £.....

7. Tender price (What you would pay to have this unit near the Bar): £.....

8. Please attach a photograph of each unit. This will give us a better idea of the visual impact of your unit.

9. Please attach sample menu including proposed prices for 2024 (we realise that your costs may go up between now and the show day, it gives us a guide of what to expect and these will be checked on the show day).

### I HAVE READ AND AGREE TO THE TERMS AND CONDITIONS AS SET OUT AND WOULD LIKE TO APPLY FOR THE ABOVE UNIT FOR PENRITH SHOW 2024

Signed .....

Date .....

Please return from to: - **Penrith Show Secretary, c/o Pedigree Livestock Services Limited, Holme House, Dale, Ainstable, Carlisle CA4 9RH**

## **Tendor Information for all Food and Drink Units on the Show Field Penrith Show Saturday 20<sup>th</sup> July 2024**

The Penrith Agricultural Society invite you to tender for Food and Drink Units for Penrith Show 2023. The venue is The Show Field, Brougham Hall Farm, Brougham, Penrith CA10 2DE.

ALL FOOD & DRINK (**including sweets & confectionary**) on the field are by tender. The only exceptions are those in the Food Hall Marquee, who pay by unit. The Food Hall Exhibitors may not sell hot foods. Ice Cream vendors and the Member's Catering are tendered separately on a 3-year basis.

We cannot tell you how much to tender, you must base your tender on previous experience at Penrith and other shows. Our footfall can range between 4,000 on a very wet year, to 10,000+ on a sunny day. We are asking for a 2-tier tender.

1. For a food/drinks unit based anywhere on the field (so basically serving until around 5.30pm)
2. For a food/drinks unit being based near the public bar at the front of the field, where we will have live music and a bar licence until 9pm.

**BURGER VANS** – We accept up to six, spread across the field. (three close to the bar & three elsewhere)

**ALTERNATIVE FOOD VANS** - We are always looking for something new to offer to the public rather than burgers and chips. We have in the past accepted wood fired pizza; Indian food; fish and chips; Thai food; hot pies; sandwiches; waffles, so if you are a little different, we welcome your tender. We realise that some such foods are more of a niche market or are cooked fresh to order and are willing to accept slightly less than a burger van selling faster food.

**COFFEE VENDOR** – We accept two barista type units, for those just wanting a coffee and not wanting to wait in a food queue.

**DOUGHNUTS** – Only one vendor selling doughnuts will be accepted on the field, though we may accept a Crêpe or Waffle concession as well.

**CONFECTIONARY, COLD DRINKS & THOSE NOT WANTING TO GO IN THE FOOD HALL** – Until recently, such stalls would just be classed as trade stands, but the committee decided: that as some of these goods were sold by Caterers (e.g., sweets and cans) who had had to tender a much higher price, it was only fair that all should tender. A limited number of such stands are allowed on the field. To avoid multiple vendors selling the same goods, please be clear in your application as to what you sell, or you may find yourself refused on the day: for example – If you were found to be selling doughnuts, when they have not been stated in your application. We try to be fair to all our vendors, so you all make a profit!

**ALCOHOL** - We have our own public bar but are looking for a Craft Beer Bar and a Prosecco/ Gin Bar for 2024. These two bars will be in the same music/ bar area to supplement the main bar which was busy in 2023. Please be aware that we have a “no glass on the field” policy and must be served in biodegradable glasses.

We accept “Off-Licence” sales of bottles packages for consumption at home. Such stands would be placed away from the bar area.

In all cases, you are responsible for getting your own TENS and a copy must be sent to the Secretary before any passes are sent out.

Family tenders are not just accepted on monetary value, although we would like higher tenders, they are not always accepted. We look at: the Aesthetic View of your Unit (so make sure you send a photo), experience we have had with you ourselves; recommendations and references from other shows; good of foods.

Tenders close on 28<sup>th</sup> February 2024, and we will be in touch as soon as a decision has been made.